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E-GIVING

Give from
anywhere...



E-Giving is:

• 60%
Mobile

• 24%
Online

• 16% Text

- ❖ Digital giving tools are simple yet powerful solutions for mission driven leaders who are focused on increasing generosity.
- ❖ The fastest and most convenient way for people to support their congregation.
- ❖ Allows churches to meet people in the moment they feel called to give & empowers them in a way they are familiar with.
- ❖ The better your members are educated and equipped to give digitally, the more opportunity your congregation has to increase its giving by 10% - 20%.
- ❖ The ELCA has preferred-vendor agreements with **Tithe.ly** and **Vanco** to enhance congregational vibrancy and increase financial generosity.

Through these vendor partners, our members become dedicated givers with one tap.

E-GIVING WITH TITHE.LY

- Tithe.ly was introduced as an ELCA preferred vendor in March 2018, offering online, mobile and text giving options.
- According to Tithe.ly's website, 6,172 churches joined in the last 30 days. Amazing how **#COVID19** is encouraging a shift in how we approach giving to our communities of faith!
- With a complete set of secure giving options from text-to-give, to a mobile app, Tithe.ly arrives ready for the mobile generation.
- Cost: ELCA congregations can begin using Tithe.ly for **FREE**. – \$0 Set up cost, \$0 monthly fee, a nominal fee for credit card or ACH transactions.
- E-giving with Tithe.ly is meaningful, simple and fast. There are no contracts, no credit card requirements and no tech barriers between you and your generosity.
- Sign up today at <https://get.tithe.ly/elca>

Make giving meaningful, simple,
and fast for your church.



Tithe.ly

E-GIVING WITH TITHE.LY



Tithe.ly

PRODUCTS PRICING BLOG TV RESOURCES

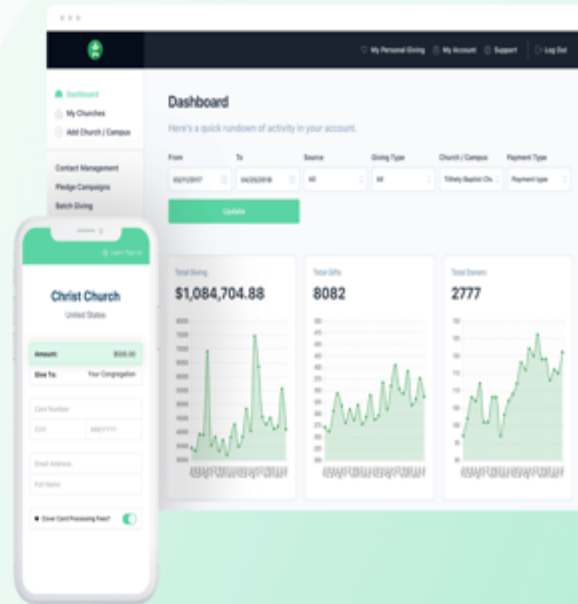
SIGN UP FREE > LOGIN

Digital giving tools for your church

Giving to your church should be meaningful, simple, and fast. That's why we built a complete set of digital giving tools for your church.

SIGN UP FREE >

No credit card required. Cancel anytime.



EXCLUSIVE

Benefits for ELCA congregations

25%

Save over 25% on every Tithe.ly service



Rebate for receiving gifts through ELCA Federal Credit Union



Support /training from dedicated ELCA account manager

SIGN UP FREE

E-GIVING WITH VANCO: GIVEPLUS

- Vanco: Giveplus is the second of the trusted e-giving vendors. They came into relationship with the ELCA in February of 2019; offering the same suite of digital giving solutions.
- Vanco serves more than 20,000 congregations across the country and for the last 20 years has been processing payments for over 4,000 ELCA congregations.
- The GivePlus suite provides easy integration with more than 60 of the most popular congregation management systems.
- Cost: ELCA congregations can begin using Vanco: Giveplus for **FREE**. – \$0 Set up cost, \$0 monthly fee, a nominal fee for credit card or ACH transactions. Additionally, a live giving consultant + a 24/7 support team are included!
- Leaders can request a free online demo with a Vanco expert to get a real world feel before making a commitment.
- E-giving with Vanco is simple, fast and consistent. Sign up to put your generosity into action today at:
<https://www.vancopayments.com/egiving/elca>

Why ELCA Congregations Love Vanco



INCREASE GIVING
Congregations experience
a 26% increase in
donations after launching
Vanco.



EASY TO MANAGE
Easy integrations with
more than 60 of the most
popular congregations
management software
systems.



**EXCEPTIONAL
SERVICE**
Outstanding U.S.-based
support with nearly zero
hold time.

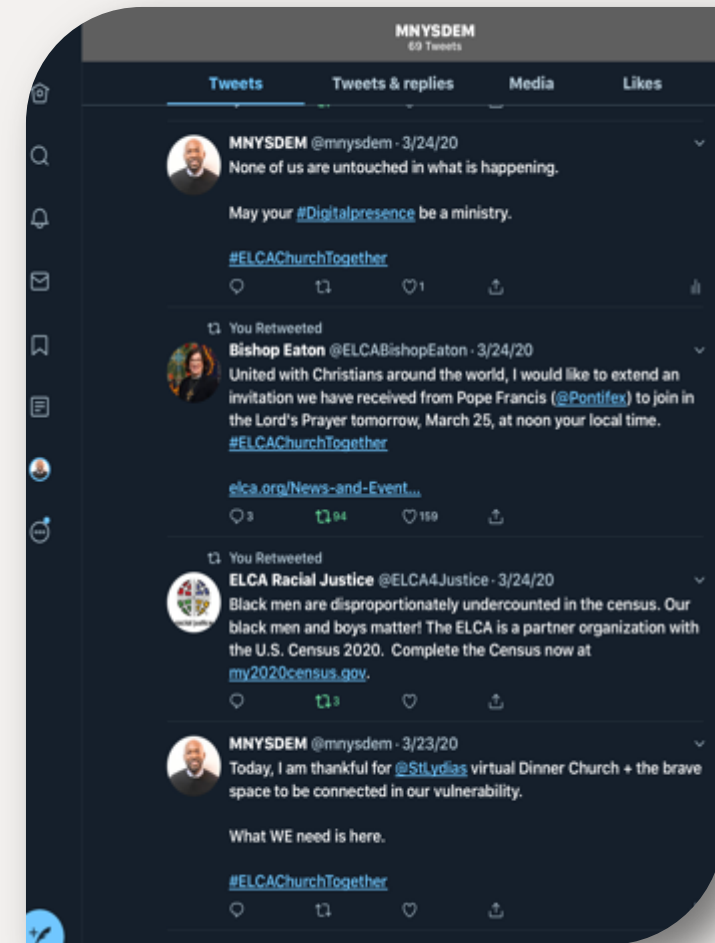
E-GIVING & SOCIAL MEDIA

Generosity is our best investment.

When we invest in others, our generosity **grows** and **encourages** others.

- ❖ Make sure to **use all your channels** to embrace this shift in which our giving practices are mediated digitally.
- ❖ **Offer** quality time together through prayer and support.
- ❖ **Share your support** on all your channels and encourage others to do the same!

*By **exploring the digital realm** during this crisis, you have opportunities to create **new connections with potential new members** for your congregation.*



A photograph of a silver laptop, a wooden rosary, and a brown leather Bible with a wooden cross on its cover, all resting on a dark, textured wooden surface. A semi-transparent white banner is overlaid across the middle of the image, featuring the text 'THANK YOU!' in a large, bold, blue sans-serif font. The laptop is open, showing its keyboard and trackpad. The rosary is draped over the laptop's keyboard. The Bible is positioned to the right of the laptop, with the cross prominently displayed on its front cover.

THANK YOU!